



Global Game Jam
January 27 - 29th, 2012

2012 Global Game Jam Media Coverage

<http://globalgamejam.org/> See GGJ [Logos and insignia](#)

The Global Game Jam (GGJ) is the world's largest game jam event occurring annually in late January. GGJ brings together thousands of game enthusiasts participating through many local jams around the world. GGJ is a project of the [International Game Developers Association](#) (IGDA).

The Global Game Jam will be run for the fourth time in 2012. The inaugural GGJ in 2009 had 53 sites in 23 countries participating and 370 games were made. The 2011 GGJ increased the numbers to about 6500 participants at 169 sites in 44 countries. More than 1500 games were made in just 48 hours across the globe. Among the new Jam Site locations were: Amman (Jordan), Bangkok (Thailand), Prague (Czech Republic), Shanghai (China) and Zürich (Switzerland).

GGJ strives to facilitate innovation, experimentation and creativity. In addition, many GGJ projects have been developed into successful games and some have garnered international attention in the past. The GGJ inspired IGDA Japan to organize the Fukushima Game Jam to support the recovering Tohoku region after the devastating earthquake early 2011.

Calls to action:

- [Register](#) a venue in your location and run your own event. Our organizers will contact you with details and help you along the way.
- [Sign up as a jammer](#) and make a game in 48 hours. If you are a developer, artist, want to build a game with a team, register for an event in your region.
- [Sponsor the event](#) We love sponsors and we have the coolest of the cool when it comes to our sponsors. Sponsorship "in kind" works best. Our jammers love energy drinks, food, prizes, even t-shirts for finishing the grueling event. Some of the freebies such as software licenses, access passes to events and more were the highlight of our event in the past.
- [Watch the action](#) Check out the website for live coverage. Many locations will have webcam coverage with video streaming. Japan had it's own anchored TV show. Some of the venues welcome audience members to watch the game presentations on location Sunday at the end of the event.
- Be our [media partner](#) and cover us. Local or Global, our event attracts great media like you. Guaranteed to be global, fun, and demonstrate people and collaboration at their best.

More Information and Content about the Global Game Jam

We have content on [Flickr](#) and [Ustream](#) and will be using the hashtag #GGJ12. Some of our jammers have some interesting stories to share if you catch up with them.

To see a list of [locations](#) or [games](#) from previous years, check back often the list is growing.

We will update our website with media as the event progresses.

For more information [contact us](#) or email info@globalgamejam.org

Global Game Jam 2012 - January 27-29, 2012 - at venues across the globe - <http://globalgamejam.org/>